



# tiff LIGHTBOX

2025 SALES PACKAGE

# OUR MISSION

TIFF is dedicated to presenting the best of international and Canadian cinema and creating transformational experiences for film lovers and creators of all ages and backgrounds.

As Canada's premiere home of cinema for 50 years, TIFF offers screenings, lectures, discussions, festivals, workshops, events, professional development and opportunities to meet, hear and learn from creators and thought leaders from Canada and around the world.

We are committed to treating all individuals with respect, dignity and fairness by removing physical, social and economic barriers to participation. We ensure that all who wish to enjoy TIFF's programming can do so.



**CINEMAS**

**Transforming the way people  
see the world through film.**





**CINEMA 1 - Viola Desmond Cinema**  
**supported by NBCUniversal**

**Capacity: 523**

**Accessible seats: 4**

Elevate the tone of your next meeting, presentation, or pitch in this state-of-the-art cinema, with more than 500 seats including four elegant balconies. Set the stage of your event in this unique space, which has played host to onstage conversations with Viola Davis, Taylor Swift, and more.

**Threshold 360 Viewer**



tiff

## CINEMA 2

**Capacity: 353**

**Accessible seats: 5**

Experience the immersive sound of Dolby Atmos. For mid to large events, this cinema blends together the innovation of transformative audio technology and theatrical presentations.

Cinema 2 ensures an unforgettable audience experience, including TIFF's inspiring conversations with Antonio Banderas and Kerry Washington.

Threshold 360 Viewer

## CINEMA 3 - PIERS HANDLING CINEMA

**Capacity: 223**

**Accessible seats: 4**

Perfect for keynote presentations, this cinema invites educators, industry leaders, and film lovers to experience immersive storytelling in an elevated environment. Equipped with cutting-edge 4K picture quality and Dolby 3D technology. Host to innovative storytellers like Bryce Dallas Howard, Léa Seydoux, and Jordan Peele.

Threshold 360 Viewer





**CINEMA 4 -**  
**PAUL & LEAH ATKINSON FAMILY CINEMA**

**Capacity: 147**  
**Accessible seats: 2**

For mid to small events, this cinema is the ideal choice. Inspire new ideas for your team through interactive town hall presentations, transformative panel discussions, or the art of cinema.



## **CINEMA 5**

**Capacity: 45**

**Accessible seats: 2**

A boutique cinema experience perfect for small screenings and presentations. Inspire emerging leaders, celebrate team wins, or pitch your grand idea in cinematic 4K quality.

## CINEMA 6

**Capacity: 39**

**Accessible seats: 1**

Tucked away on the fifth floor is our best kept secret and most intimate cinema experience.

Home to our world-renowned Programming team and CEO, Cameron Bailey — the best in moving image is selected from this very room for the Toronto International Film Festival.

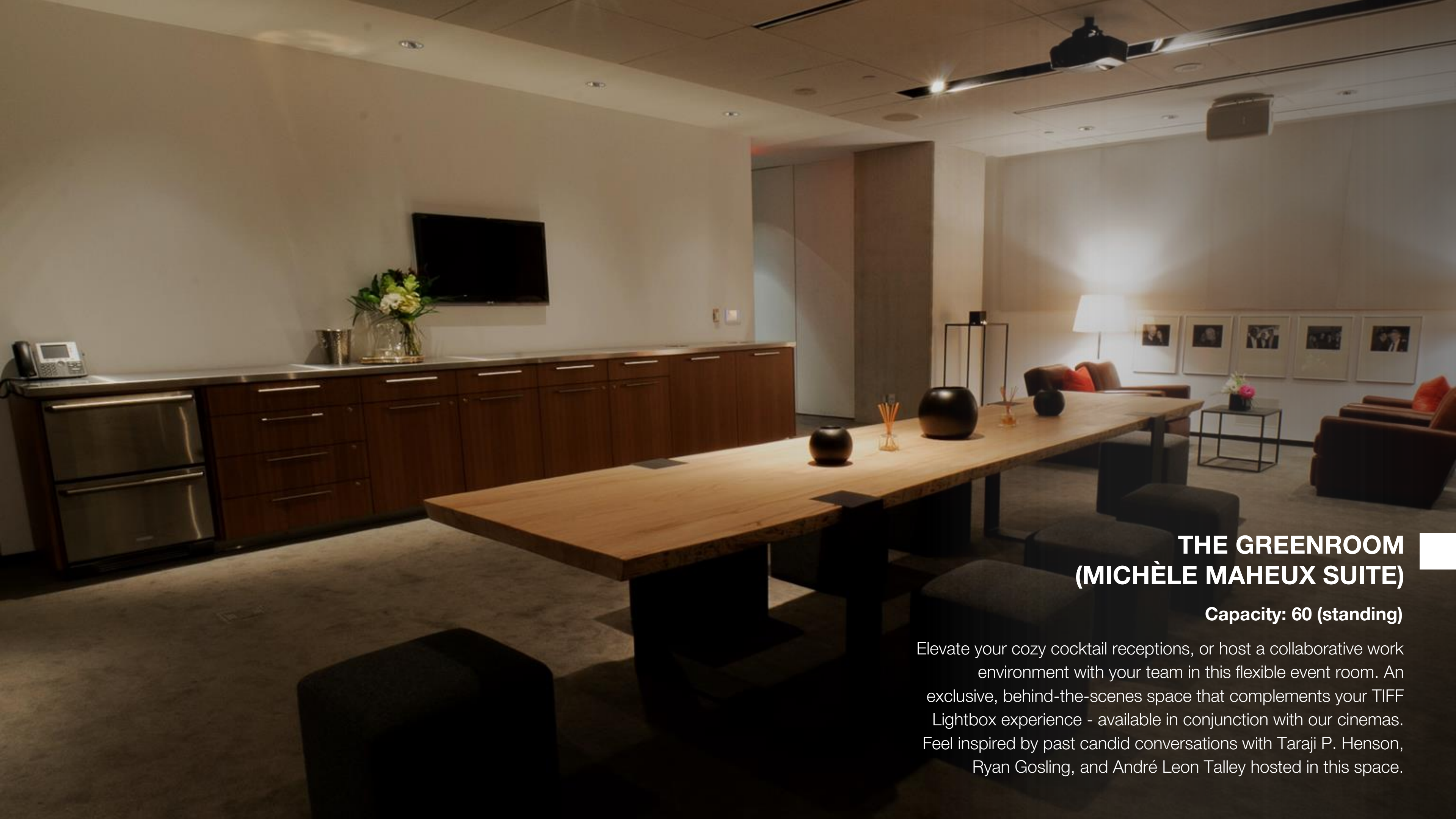




## THE GALLERY

**Capacity: 300 (reception)**

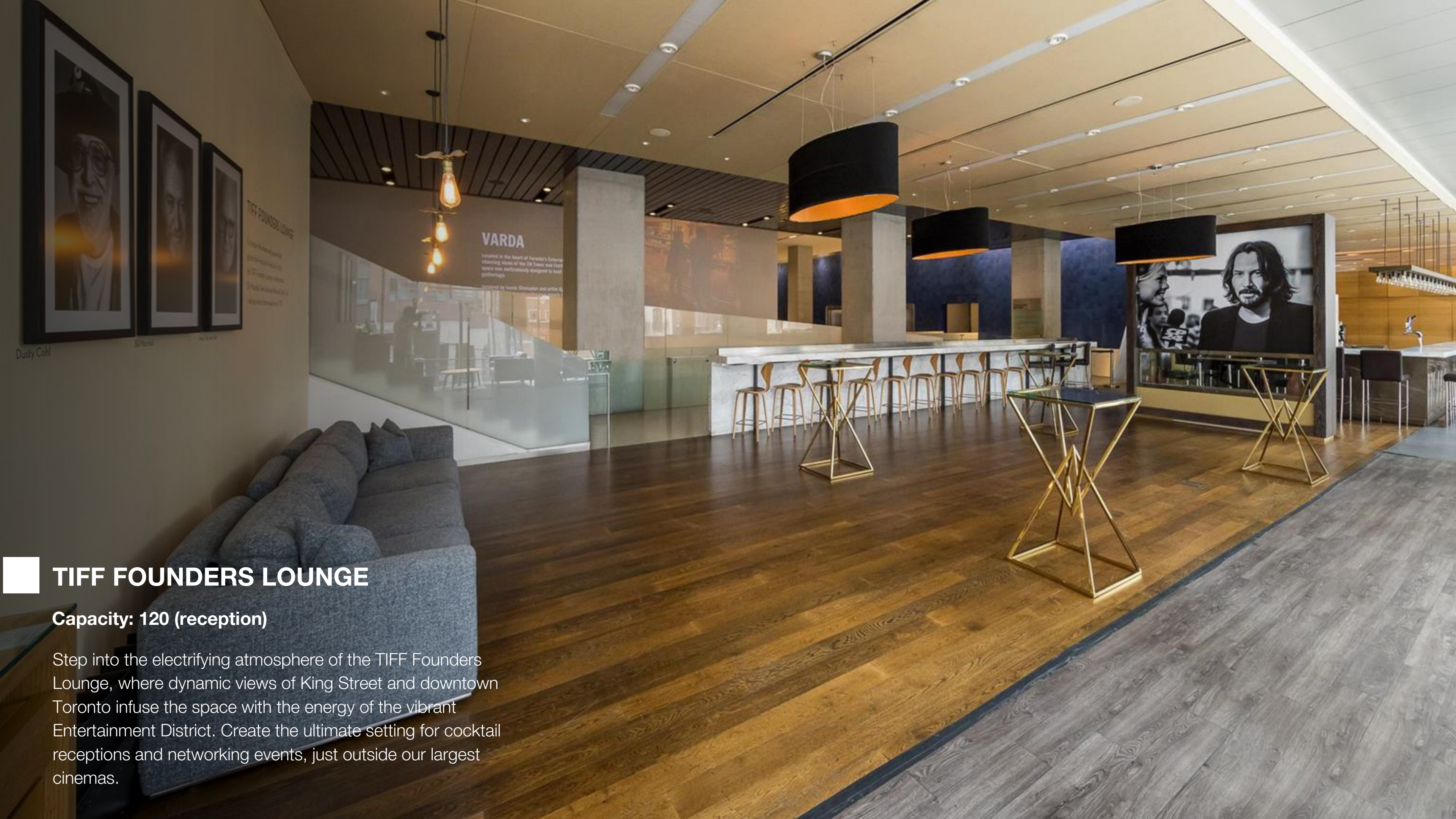
A blank canvas where your imagination - and brand - takes centre stage. Whether hosting lavish receptions, product launches, or celebrating milestone achievements, this venue seamlessly blends flexibility and grand stature to curate transformative events.



## **THE GREENROOM (MICHÈLE MAHEUX SUITE)**

**Capacity: 60 (standing)**

Elevate your cozy cocktail receptions, or host a collaborative work environment with your team in this flexible event room. An exclusive, behind-the-scenes space that complements your TIFF Lightbox experience - available in conjunction with our cinemas. Feel inspired by past candid conversations with Taraji P. Henson, Ryan Gosling, and André Leon Talley hosted in this space.



## TIFF FOUNDERS LOUNGE

**Capacity: 120 (reception)**

Step into the electrifying atmosphere of the TIFF Founders Lounge, where dynamic views of King Street and downtown Toronto infuse the space with the energy of the vibrant Entertainment District. Create the ultimate setting for cocktail receptions and networking events, just outside our largest cinemas.



## **VARDA**

**Capacity: 80 (standing)**

Welcome to Varda – a new lounge and café-bar on the third floor of TIFF Lightbox named in honour of iconic French filmmaker Agnès Varda. Enjoy cocktails and canapés while you and your guests delight in views of the CN Tower and Entertainment District from the comfort of this elegant Lounge.

# VENUE PRICING

AREA	VENUE	CAPACITY	PRICING
<b>1st FLOOR</b>	The Gallery (including the Annex)	300 (reception)	\$3,500
	Cinema 1 — Viola Desmond Cinema supported by NBCUniversal	523	\$7,600
<b>2nd FLOOR</b>	Cinema 2	353	\$6,600
	Cinema 3 — Piers Handling Cinema	223	\$5,600
	TIFF Founders' Lounge	120 (reception)	\$2,000
	Green Room - Michèle Maheux Suite)	60 (reception)	\$1,500
	Myrna & John Daniels Lobby	163	\$750
	Concessions Lounge	96	\$500
	Cinema 4 — Paul and Leah Atkinson Cinema	147	\$4,600
<b>3rd FLOOR</b>	Cinema 5	45	\$3,000
	Varda	80	\$4,000
	RBC Learning Studio A	60	\$750
	RBC Learning Studio B	60	\$750
	Third Floor Lobby	215*	\$750
	Rooftop	200	*Sixth-floor properties are operated by Oliver & Bonacini. Please contact <a href="mailto:events@oliverbonacini.com">events@oliverbonacini.com</a> for more information.
Malaparte	200		
<b>6th FLOOR</b>			

## VENUE PACKAGES INCLUDE:

**Staffing for 4 hours:** Projectionist, A/V Technician, Stage Manager, Event Coordinator, Cinema Supervisor, and two Ushers. Any additional staffing hours will be billed in addition to the package fee.

**Equipment:** Podium with mic, 4 x wireless handheld microphones, laptop, comfort monitor, clicker, SOCAN fee, 2 x easel or T-stand, registration table, cleaning and set up with teardown.

## CONTACT

For additional information and to contact us to book your event, please visit our website: [tiff.net/events](https://tiff.net/events) or connect with us at [events@tiff.net](mailto:events@tiff.net)

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